

EXAM #3

*\*\*\*You must sign your name to this exam sheet and staple it to your answers to receive credit for the exam\*\*\**

**SHORT ANSWER QUESTIONS (Worth 5 Points Each)**

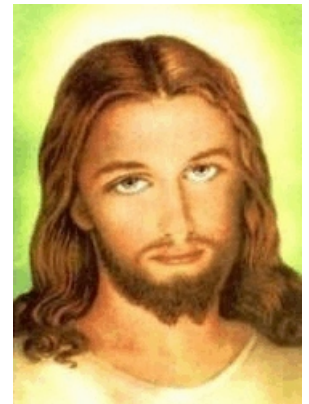
*In no more than two paragraphs, answer exactly one question from each of the following two sections:*

Economic Inequality



1a. Bill Rancic was hired by Donald Trump as winner of the first season of the TV show “The Apprentice.” The victorious Rancic told the media that his win sends a message. “The American Dream is still alive out there, and hard work will get you there,” Rancic (pictured at left) told reporters. “You don’t necessarily need to have an Ivy League education or to have millions of dollars startup money. It can be done with an idea, hard work and determination.” From a sociological perspective on American society, why is Rancic full of crap?

1b. Jesus of Nazareth (pictured at right) is quoted by his follower John (12:8) as saying, “The poor you shall always have with you.” Why would some sociologists agree with this statement?



Racial Inequality

2a. If “race” is a biological myth, why is it so important in American society?

2b. Is it possible to have “racism” without people being “racist”? Of what consequence is this?

**SLIGHTLY LONGER BUT NONETHELESS SHORT ANSWER QUESTION**

**In no more than four paragraphs, answer the following question (worth 10 points):**

Drawing on the articles by Williams and Strate, and the lecture by Kilbourne in “Killing Us Softly 3,” analyze the advertisement for “Peak Long Life Antifreeze” that is being projected. Be sure to define the terms and concepts you use, and at some point in your answer, be sure to discuss why analyzing advertisements is an important sociological exercise.

*Due to a budget shortfall, we are unable to provide an extra credit questions on this exam. Sorry!*

### EXAM #3: TAKE HOME ESSAY

*You must e-mail your exam as an attachment to [yamane@wfu.edu](mailto:yamane@wfu.edu) no later than 9:30am on Friday, April 28<sup>th</sup>. Your professor is not responsible for technical difficulties you may experience attempting to do this (e.g., failing to attach your exam to your e-mail message, not having access to e-mail), so please be careful and plan ahead. Late essays will be downgraded by one grade level for each day late.*

### ETHICS

Obviously, this is an “open book” exam, but you are required to write your essay independently of others. I reserve the right to use computer software to ensure that each essay submitted is unique.

### FORMATTING INSTRUCTIONS

*You will be marked down for not following these instructions **exactly**:*

1. No more than 5 pages long
2. Composed in Times New Roman 12 point font
3. Double-spaced throughout (including block quotations)
4. Maintain one-inch margins on all four sides
5. Left (not fully) justified (a.k.a., “ragged right”)
6. Title page with the author’s name and emergency contact information on it (does not count as one of the 5 pages)
7. Following the title page is the first page of text. This page is numbered “1” and subsequent pages of text are numbered sequentially.
8. Spell-check both by computer and by the author
9. Proofread for proper grammar both by computer and by the author

### THE QUESTION

According to Karl Marx, “[People] make their own history, but they do not make it just as they please; they do not make it under circumstances chosen by themselves.” Apply this idea to social inequality, covering the three major dimensions of inequality in American society: economic, racial, and gender. Consider both the causes and consequences of these three dimensions of inequality. For each dimension, use appropriate concepts and examples, being sure to draw on material from class, the textbook (Newman), and the supplementary readings.

**EXAM #1**

*You must sign your name to this exam sheet and include it with your blue book to receive credit for the exam*

**A. SHORT ANSWER QUESTIONS (Worth 20% each)**

*In a paragraph or two, answer 2 of the following 3 questions:*

1. Using sociological concepts and related examples, analyze “the close talker.”
2. What is the difference between mores and folkways, and why is it important to distinguish between them?
3. Symbolic interactionism. What’s up with that?

**B. ESSAY QUESTION (Worth 60%)**

*Drawing on both the readings and class materials as resources to support your argument, do the following:*

Employing whatever theoretical perspectives and concepts you find useful, sociologically analyze the social world depicted in the documentary *Hoop Dreams*. Take your time, think about what you want to say, and write a coherent essay!

*Feel free to use the space below to sketch out ideas for your essay. You might even consider making an outline!*

**EXAM #2**

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**SHORT ANSWER QUESTIONS**

***In a paragraph or two, answer 3 of the following 4 questions:***

1. What does Charles Horton Cooley mean by the “looking glass self”? Drawing examples from the course readings, explain why it is an important idea in the study of socialization.
2. Give a dramaturgical analysis of Brad Gluckman (a.k.a., “B-Rad G”) from *Malibu’s Most Wanted* OR Professor Yamane (a.k.a., “Big \$lappy”) from *The Playas Club*. At some point in your answer, address the question of the subject’s “true self.”
3. Why does Jeffrey Reiman use a “carnival mirror” as an analogy for understanding the criminal justice system in his work *The Rich Get Richer and the Poor Get Prison*?
4. Drawing on Arlie Hochschild’s essay and other class material, explain what “the stalled revolution” at home is and how it relates to women’s role outside the home.

**EXAM #3**

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**SHORT ANSWER QUESTIONS (8 POINTS EACH)**

*In a paragraph or two, answer THREE of the following four questions. Be sure to draw on material from class and the course readings in answering each question.*

1. Explain the idea that stratification (Davis and Moore) OR poverty (Gans) is functional for society, then use material from class and the course readings to critique the idea.
2. Using appropriate concepts and examples from class and the course readings, explain how there can be "racism without racists."
3. Without commenting on the actual guilt or innocence of the parties involved in the Duke lacrosse rape allegation, explain why many sociologists would agree with Wake Forest sociologist Earl Smith's comment in the *USA Today*: "We do not assume the men at Duke lacrosse are guilty. Yet we are not surprised they find themselves in this predicament."
4. Explain why sociologists see advertising as a "rulebook" or a "manual" (to use Strate's terms) for masculinity and femininity. Use the two advertisements being displayed as examples.